



## InFocus Committee Members

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Cheryl Calderero  
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## 38th Annual InFocus Photography Competition, Exhibition & Sale Sponsorship April 13- 27 2025 JAMESTOWN COMMUNITY HALL, CA

Over the years, InFocus has been one of Tuolumne County Arts most successful events. Last year's event, new to Jamestown, attracted 62 photographers, 342 images were entered, and 169 images were chosen to hang in the show. We hosted an estimated 400 guests and 360 students, K-8<sup>th</sup> grade, from Jamestown Elementary School. The students learned about behavior in a gallery, composition in photography and did a scavenger hunt to hone their observation skills.

As a Sponsor, you would have the privilege of selecting your favorite image from the show. The photographer will be awarded a cash prize and a Sponsor's ribbon at the opening awards reception on April 13, 2025. Once again, the show is part of the event "April is California Arts Month," promoted in part by our local "Visit Tuolumne County" organization. In addition, your sponsorship would be published in our advertising materials. These include signage at the event, posters, rack cards, our website—[www.InFocus-tcaa.org](http://www.InFocus-tcaa.org), Instagram and Facebook pages and in the 250 programs handed out during the two weeks of the show.

**Sponsorships begin at \$1,000.**

Please consider partnering with us to continue bringing this wonderful show to life for our photographers and all the visitors to this iconic Tuolumne County event.

Please contact us at [contests@tuolumnecountyarts.org](mailto:contests@tuolumnecountyarts.org) or call Laurie Lehmann 209-694-6147 to let us know if you are interested in being a part of this wonderful annual arts event.

Thank you for your consideration,

Laurie Lehmann  
InFocus Committee Volunteer

Last years' sponsors included the Sonora Area Foundation, Visit Tuolumne County, Coldwell Banker Segerstrom Realty, Chicken Ranch Casino and Clarke Broadcasting.

Tuolumne County Arts is a 501c3 organization (94-2559076). Donations are tax deductible.